



EUMCCI CUMMULATIVE MEDIA COVERAGE REPORT 2017

EUMCCI APPOINTS TAN SRI REBECCA AS NEW CHAIRPERSON

MEDIA COVERAGE REPORT

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EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Bernama

Date : 26 April 2017

Headline : EUMCCI Appoints Tan Sri Rebecca As New Chairperson

Link : [Click Here](#)

Journalist : N/A

Friday, 28 April 2017

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EUMCCI Appoints Tan Sri Rebecca As New Chairperson

KUALA LUMPUR, April 26 (Bernama) – The EU-Malaysia Chamber of Commerce and Industry (EUMCCI) today announced the appointment of Tan Sri Rebecca Fatima Sta Maria as its new chairperson.

Rebecca succeeds Roberto Benetello who was recently appointed the chamber's first Chief Executive Officer, a statement from EUMCCI said today.

The new chairperson brings comprehensive experience in international trade and industrial policy from her previous six-year tenure as Secretary-General of the Ministry of International Trade and Industry....

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Client : EUMCCI

Medium : Bernama (Malay)

Date : 26 April 2017

Headline : Eumcci Lantik Tan Sri Rebecca
Sebagai Pengerusi Baharu

Link : [Click Here](#)

Journalist : N/A

Jumaat, 28 April 2017

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Eumcci Lantik Tan Sri Rebecca Sebagai Pengerusi Baharu

KUALA LUMPUR, 26 April (Bernama) — Dewan Perniagaan dan Industri EU-Malaysia (EUMCCI) hari ini mengumumkan pelantikan Tan Sri Rebecca Fatima Sta Maria sebagai pengerusi baharunya.

Rebecca menggantikan Roberto Benetello yang sebelum ini dilantik sebagai Ketua Pegawai Eksekutif pertama dewan itu, kata EUMCCI dalam satu kenyataan hari ini.

Pengerusi baharu itu memiliki pengalaman luas mengenai dasar perdagangan antarabangsa dan industri ketika berkhidmat sebagai Ketua Setiausaha Kementerian Perdagangan Antarabangsa dan Industri selama enam tahun....

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Client : EUMCCI

Medium : The Malaysian Reserve

Date : 27 April 2017

Headline : EUMCCI Appoints Rebecca As Chairman

Link : [Click Here](#)

Journalist : Dashveenjit Kaur

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EUMCCI Appoints Rebecca As Chairman

Dashveenjit Kaur
Thursday, April 27, 2017

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THE European Union-Malaysia Chamber of Commerce and Industry (EUMCCI) has appointed Tan Sri Dr Rebecca Fatima Sta Maria (picture) as its new chairperson.

Rebecca, who was the former secretary general of the Ministry of International Trade and Industry for six years, succeeds Roberto Benetello, who was appointed EUMCCI's first CEO in April 2016.

"I feel very privileged to take on this role at such a propitious time in the development of Malaysia's relations with the EU," Rebecca said in a statement.

She has also played several key roles in Asean economic integration and is currently a senior policy fellow for the Economic Research Institute for Asean and East Asia.

According to the statement, Rebecca will continue working with the government in her new role to make it easier to do business in Malaysia.

Given her experience in trade and investment, she will be a valuable advantage for the chamber especially in mediating functions between the EU business community and Malaysian policymakers," the statement said.

"I strongly endorse the chamber's vision to be the advocacy platform for its members, other EU Bilateral Chambers and the EU business community to facilitate communications of business-critical issues with local authorities and stakeholders," said Rebecca.

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Link : [Click Here](#)

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EUMCCI Appoints Tan Sri Rebecca As New Chairperson

Details Published on Wednesday, 26 April 2017 17:07

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Tan Sri Rebecca Fatima Sta Maria.

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The new chairperson brings comprehensive experience in international trade and industrial policy from her previous six-year tenure as Secretary-General of the Ministry of International Trade and Industry.

She assumed several key roles in ASEAN economic integration and was currently a Senior Policy Fellow for the Economic Research Institute for ASEAN and East Asia.

Given her experience in trade and investment, Rebecca would be a valuable advantage for the chamber especially with its mediatory functions between the EU business community and Malaysian policy makers, the statement added.

In her new role, Rebecca would continue to work with the government on making it easier to do business in Malaysia.

This is part of the chamber's fresh direction for emphasising its advocacy role.

"I feel very privileged to take on this role at such a propitious time in the development of Malaysia's relations with the EU.

"I strongly endorse the chamber's vision to be the advocacy platform for its members, other EU bilateral chambers and the EU business community to facilitate communications of business critical issues with local authorities & stakeholders," Rebecca was quoted as saying in the statement.

Meanwhile, EUMCCI would hold its annual EU-Malaysia Trade and Investment Forum tomorrow.

The forum aimed to provide a platform for the European business community in Malaysia to present and discuss their challenges when doing business in Malaysia.

In support of the forum, the 'EU-Malaysia Trade Issues and Recommendations' publication would also be presented to the Ministry of International Trade and Industry.

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Daily Express

Date : 27 April 2017

Headline : Rebecca is new EUMCCI
Chairperson

Link : [Click Here](#)

Journalist : N/A



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Rebecca is new EUMCCI chairperson

Published on: Thursday, April 27, 2017

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EUMCCI Appoints Rebecca As New Chairperson

Submitted by BERNAMA on Wed, 04/26/2017 - 12:19
Business

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Client : EUMCCI

Medium : New Straits Times Online

Date : 24 April 2017

Headline : EU-MCCI CEO hails Malaysia's strengths

Link : [Click Here](#)

Journalist : Francis Dass

Friday, 28 April 2017, 10:30 AM

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EU-MCCI CEO hails Malaysia's strengths

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EU-Malaysia Chamber of Commerce and Industry chief executive officer Roberto Benetello says it is easy to set up businesses in Malaysia. PIC BY YAZIT RAZALI

By FRANCIS DASS - April 24, 2017 @ 1:53pm

KUALA LUMPUR: MALAYSIA has a strong business ally in European Union-Malaysia Chamber of Commerce and Industry's (EU-MCCI) new chief executive officer (CEO) Roberto Benetello. During an interview, Benetello highlighted the strengths of the Malaysian business landscape which is beneficial to foreign investors.

"Malaysia is the most cost-effective entry-point into ASEAN."

"It is also easy to set up businesses and easy to get around," he said, expressing appreciation for the good infrastructure and transportation in the country.

He highlighted Malaysians' ability to speak English and said the ease of communication was always a big plus point for European businesses looking to set up businesses.

Looking at a larger perspective, Benetello views entrepreneurship in Southeast Asia favourably.

"Entrepreneurship in Southeast Asia is great because it is very dynamic in terms of starting a business, and closing a business is very easy too," he said.

In Southeast Asia, he added, everything was moving at a very fast pace.

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Client : EUMCCI

Medium : Free Malaysia Today

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Headline : European investors happy with Malaysia's wide use of English

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European investors happy with Malaysia's wide use of English

FMT Reporters | April 25, 2017

New CEO of European Union-Malaysia Chamber of Commerce and Industry says Malaysia is not only business friendly, but also cost-effective.



KUALA LUMPUR: Malaysia is the most cost-effective entry-point into Asean, according to Roberto Benetello, new CEO of the European Union-Malaysia Chamber of Commerce and Industry (EU-MCCI).

"It is also easy to set up businesses and easy to get around," he told the New Straits Times.

A major reason is the ability of Malaysians to speak English. He said the ease of communication was always a big plus point for European businesses looking to set up businesses anywhere.

Benetello also praised the good infrastructure and transportation system in the country and said he was impressed with the support the government gave to emerging entrepreneurs.

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Client	: EUMCCI		
Medium	: Bernama	Date	: 27 April 2017
Headline	: Malaysia-EU FTA Negotiations to Discuss EU Resolution on Palm Oil	Link	: Click Here
Journalist	: N/A		

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EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Bernama (Malay) Date : 27 April 2017

Headline : Rundingan FTA Malaysia-EU Akan Bincang Resolusi EU Ke Atas Minyak Sawit Link : [Click Here](#)

Journalist : N/A

Khamis, 27 April 2017

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Rundingan FTA Malaysia-EU Akan Bincang Resolusi EU Ke Atas Minyak Sawit

KUALA LUMPUR, 27 April (Bernama) — Rundingan perjanjian perdagangan bebas (FTA) antara Malaysia dan Kesatuan Eropah (EU) turut meliputi resolusi baru-baru ini oleh Parlimen EU untuk menghentikan penggunaan beberapa jenis minyak sayuran, termasuk minyak sawit menjelang 2020.

Timbalan Menteri Perdagangan Antarabangsa dan Industri Datuk Chua Tee Yong berkata walaupun resolusi itu tidak mengikat negara anggota EU, kerajaan memandang serius perkembangan ini memandangkan ia melibatkan eksport komoditi utama serta kebajikan 500 000 pekebun kecil.

"Susulan pemuliharaan rundingan FTA, kami akan mengemukakan isu untuk perbincangan, katanya kepada pembanta selepas merasmikan Forum Perdagangan dan Pelaburan EU-Malaysia 2017 di sini hari ini.

Beliau berkata resolusi itu bagaimanapun tidak menyekat eksport minyak sawit ke EU.

"Ia lebih kepada keseimbangan sama ada tarif tambahan akan diperkenalkan, katanya.

Chua berkata kerajaan akan mengkaji kaedah untuk menyelesaikan isu ini bagi memastikan resolusi (EU) ini tidak menjejaskan dagangan kedua-dua pihak.

Duta Besar dan Ketua Delegasi EU ke Malaysia Maria Castillo Fernandez berkata beliau tidak menjangkakan resolusi itu boleh menjejaskan hubungan dua hala EU dan Malaysia.

"Tidak perubahan dalam perdagangan dan pelaburan EU di Malaysia. Kami akan terus menjadi rakan dagang ketiga terbesar dengan Malaysia," katanya.

Jumlah dagangan Malaysia-EU pada 2016 meningkat 0.4 peratus kepada RM149.1 bilion tahun ke tahun, manakala pada Januari 2017, angka itu meningkat 9.7 peratus kepada RM12.9 bilion berbanding bulan yang sama tahun lepas. Sementara itu, forum sehari anjuran Dewan Perniagaan dan Industri EU-Malaysia (EUMCCI) bertajuk Inovasi dan Produktiviti Bagi Memacu Ekonomi Malaysia itu bermaklumat meningkatkan produktiviti pengeluaran dan perkhidmatan sektor perindustrian, selain daya cacing dengan menggalakan pengagit industri sinetima pakai dan melaksanakan inovasi selain menyebarkan teknologi baharu.

Sempena forum itu, Chua turut melancarkan penerbitan EUMCCI Trade Issues and Recommendations 2017.

Ia mengandungi usaha yang dilakukan oleh ahli jawatankuasa EUMCCI dan sembilan sektor berbeza dalam mengentengahkan isu-mendesak serta cadangan kepada pihak berkuasa Malaysia.

—BERNAMA

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Medium : The Sun Daily

Date : 27 April 2017

Headline : Malaysia-EU FTA negotiations to discuss EU resolution on palm oil

Link : [Click Here](#)

Journalist : N/A

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Malaysia-EU FTA negotiations to discuss EU resolution on palm oil

Posted on 27 April 2017 - 02:05pm

Last updated on 27 April 2017 - 02:44pm



Deputy Minister of International Trade and Industry Datuk Chua Tee Yong (2ndR) receives a 2017 Trade Issues and Recommendations Book from EU-Malaysia Chamber of Commerce and Industry Chief Executive Officer Roberto Benetello (2ndL) after launching it, at the EU-Malaysia Trade and Investment Forum 2017, on April 27, 2017. Also present were Head of the EU Delegation to Malaysia Maria Castillo Fernandez (L) and Chairperson of forum Tan Sri Dr Rebecca Fatima Sta Maria. — Bernama

KUALA LUMPUR: The free trade agreement (FTA) negotiations between Malaysia and the European Union (EU) will include a discussion on the recent resolution by the EU parliament to phase out the use of certain vegetable oils, including palm oil, by 2020.

Deputy Minister of International Trade and Industry Datuk Chua Tee Yong said although the resolution is non-binding on EU member states, the government viewed the recent development very seriously, as it involved a major export commodity and the livelihood of about 500,000 smallholders.

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EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Kwong Wah Yit Poh

Date : 27 April 2017

Headline : Chua Tee Yong: Europe palm oil cases will be probed through the negotiation platform

Link : [Click Here](#)

Journalist : N/A


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国内新闻

27/04/2017 20:31



蔡智勇（右2）推介“欧盟大马工商协会贸易指南”。左起为玛丽亚、罗贝纳及丽贝卡。

（吉隆坡27日讯）国际贸易及工业部副部长拿督蔡智勇表示，我国严正看待欧盟议会于通过数项跟棕油有关的议案，并会透过马来西亚-欧盟自由贸易协议的协商平台，针对此课题作出讨论。

他说，该项课题主要由种植及原产业部负责处理，而贸工部会扮演辅助协商的角色。

他指出，马来西亚与欧盟将在近期恢复双方自由贸易协议的协商，双方将会透过该平台，一同探讨油棕业的相关课题。

Journalist : N/A

[2017年04月26日](#) | [电子报](#) | [广告](#) | [就业机](#)



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国内

2017年04月27日

与欧盟谈判 保护棕油出口利益

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蔡智勇（右二）为「2017年欧盟—马来西亚贸易投资论坛」主持开幕，并推介欧盟大馬工商协会出版的《2017年贸易问题和建议手册》。左起：玛丽亚·费尔南德斯、罗贝纳·丽贝卡。

（吉隆坡27日讯）国际贸易及工业部副部长拿督蔡智勇表示，马来西亚会在与欧盟的自由贸易协走谈判中，确保棕油出口至欧盟的利益。

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EUMCCI Coverage Clippings

Client : EUMCCI

Medium : China Press

Date : 27 April 2017

Headline : If Europe countries restrict imports, 50k palm oil forests might be affected

Link : [Click Here](#)

Journalist : N/A

中國報 CHINA PRESS

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財經

歐盟若限制進口棕油 或影響50萬小園主

248点阅 2017年4月27日



瑪麗亞（左起）、羅伯特、農智勇和麗貝卡，翻閱新推介的貿易課題和建議書。

〈吉隆坡27日訊〉國際貿易及工業部指出，若歐盟限制進口我國棕油，相信將有近50萬名小園主的生計受影響。



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EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Bernama (Mandarin)

Date : 27 April 2017

Headline : Chua Tee Yong: Malaysia will negotiate with Europe countries about palm oil cases

Link : [Click Here](#)

Journalist : N/A

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经济新闻

 **蔡智勇：我国将与欧盟讨论禁用棕榈油议决**

（吉隆坡27日马新社讯）欧盟议会日前议决，最迟将在2020年逐步淘汰使用特定的植物油包括棕榈油，大马和欧盟所展开的自由贸易协定，将把此议决案列为讨论事项之一。

国际贸易与工业部副部长拿督蔡智勇指出，虽然不是所有欧盟成员国都需遵守这项议决案，但政府将认真看待此事，因为这涉及主要的出口原产品和50万名小园主的生计。

“随着自由贸易协定谈判重启，我们肯定将就此事提出讨论。”

他今日为2017年欧盟-大马贸易与投资论坛主持开幕后，对记者说，这项议决案并不是完全禁止棕榈油出口至欧盟。

“更令人关注的是，是否将增加关税。”

他说，政府将探讨解决此事的方式，以确保有关议决案不会影响双边的贸易。

欧盟驻马来西亚大使玛利亚指出，她不认为这项议决案将影响欧盟和大马的双边关系。

“欧盟在大马的贸易和投资不变，我们将继续作为大马的第三大贸易伙伴。”

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经济新闻

- **挪威乐观看待与大马制定自贸协定**
（吉隆坡27日马新社讯）挪威乐观看待可在2018年之际，通过欧盟自由贸易协会（EFTA）与大马制定自由贸易协定。
- **挪威驻马来西亚大使马尔斯达说，挪威将与菲律宾签订一项自由贸易协定，并通过欧盟自贸协会与马来西亚谈判一项类似的协定，该协会成员包括冰岛、挪威、瑞士和列支敦士登。**
- **副旅游部长：大马将游说争取WITC全球峰会主办权**
（曼谷27日马新社讯）马来西亚准备成为东盟第二个主办世界旅游及旅行理事会（WITC）全球峰会的国家，作为推动国家经济的其中一项努力。
- **旅游及文化部副部长拿督玛丝尔米雅蒂说，马来西亚有自身条件举办盛事及拥有具吸引力的产品可向外国推广。**

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EUMCCI Coverage Clippings

Client : EUMCCI

Medium : The Borneo Post Online Date : 28 April 2017

Headline : Malaysia-EU FTA talks to include palm oil resolutions Link : [Click Here](#)

Journalist : N/A

Friday, April 28, 2017



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Business

Malaysia-EU FTA talks to include palm oil resolutions

April 28, 2017, Friday



Chua (second, right) with EU-Malaysia Chamber of Commerce and Industry chief executive officer Roberto Benetello (second, left) launching of the 2017 Trade Issues and Recommendations Book in EU-Malaysia Trade and Investment Forum 2017 yesterday. Also present is Maria (left) and chairperson of forum Tan Sri Dr Rebecca Fatima Sta Maria (right). — Bernama photo

KUALA LUMPUR: The free trade agreement (FTA) negotiations between Malaysia and the European Union (EU) will include a discussion on the recent resolution by the EU parliament to phase out the use of certain vegetable oils, including palm oil, by 2020.

Deputy Minister of International Trade and Industry Datuk Chua Tee Yong said although the resolution is non-binding on EU member states, the government viewed the recent development very seriously, as it involved a major export commodity and the livelihood of about 500,000 smallholders.

"With the resumption of the FTA negotiations, we will definitely put it up for discussion," he told reporters after officiating the EU-Malaysia Trade and Investment Forum 2017 yesterday.

He said the resolution, however, doesn't ban entirely palm oil from being exported to the EU.

"It is more a concern about whether there will be additional tariff measures to be implemented," he added.

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EUMCCI Coverage Clippings

Client : EUMCCI

Medium : E-Nanyang

Date : 28 April 2017

Headline : Chua Tee Yong: There will be 50k palm oil forest being affected, if Europe countries restrict imports.

Link : [Click Here](#)

Journalist : N/A



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蔡智勇:若欧盟限进口 冲击50万油棕小园主

204点看 2017年4月28日



玛丽亚卡斯蒂罗（左起）、罗伯托本特罗、蔡智勇及丽贝卡，一起推介2017年欧盟-马来西亚工商会贸易课题和建议书。

（吉隆坡27日讯）国际贸易及工业部副部长拿督蔡智勇指出，大马棕油是欧盟主要进口的原产品，也是我国其中一个主要的出口领域，若欧盟限制进口我国棕油，相信我国会有近50万名小园主的生计受到影响。

Harvey Norman

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EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Sin Chew Daily Online

Date : 28 April 2017

Headline : Chua Tee Yong: The Approval of Europe for palm oil cases is not equivalent to prohibiting Malaysia's palm oil from being exported

Link : [Click Here](#)

Journalist : N/A



星洲网 新闻
sinchew.com.my

主頁 > 新聞 > 國內

2017-04-28 09:25

蔡智勇：欧盟通过油棕议案·不等于禁马油棕出口

国际贸易及工业部副部长拿督蔡智勇表示，欧盟通过数项跟油棕有关的议案，并不代表大马油棕不获准出口到欧盟，目前需要关注的是议案通过后的额外关税措施。



EU-Malaysia Trade & Investment Forum 2017
Innovation & Productivity to Drive Malaysia's Economy
EUMCCI Trade Book 2017

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EUMCCI Coverage Clippings

Client : EUMCCI

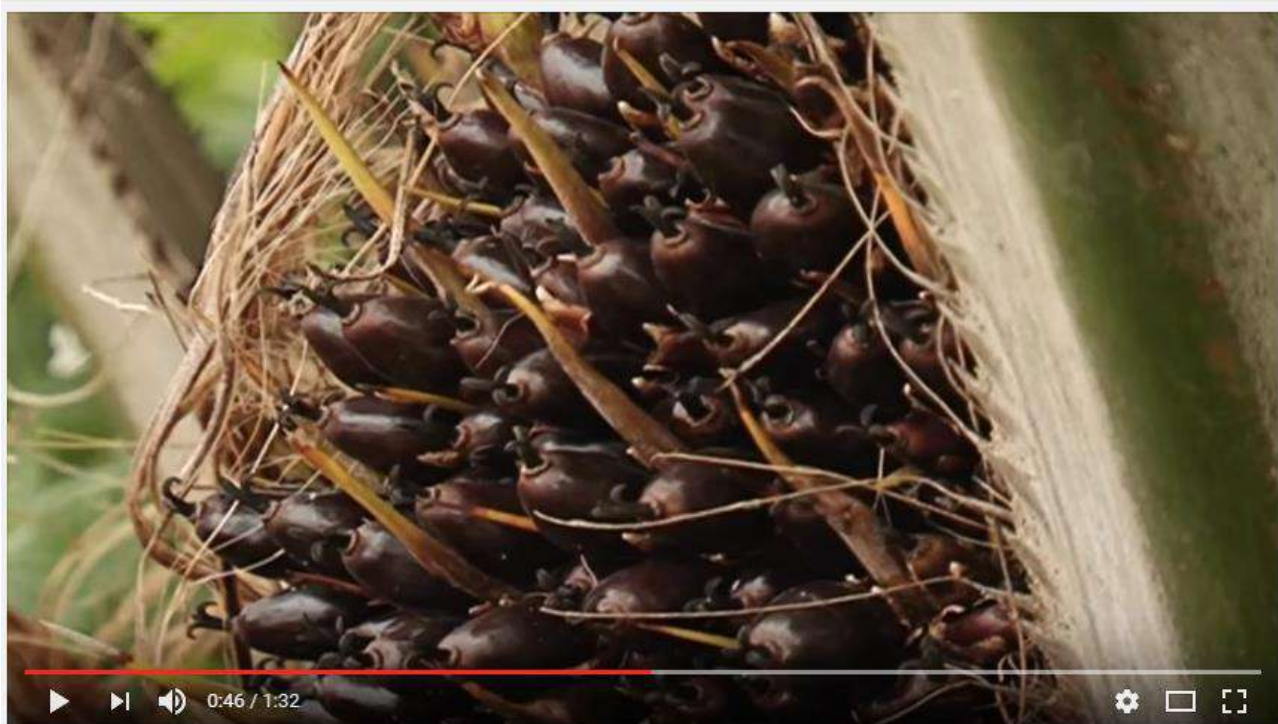
Medium : News English (Youtube)

Date : 27 April 2017

Headline : EU FTA Negotiations To Discuss
Resolution on Palm Oil

Link : [Click Here](#)

Journalist : N/A



M'sia - EU FTA Negotiations To Discuss EU Resolution On Palm Oil



NEWS ENGLISH

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Published on Apr 27, 2017

The Free Trade Agreement, FTA negotiations between Malaysia and the European Union, EU, will include a discussion on the recent resolution by the EU Parliament to phase out the use of certain vegetable oils, including palm oil, by 2020.

Deputy International Trade and Industry Minister, Datuk Chua Tee Yong said although the resolution is non-binding on EU member states, the government viewed the recent development very seriously, as it involved a major export commodity and the livelihood of about 500,000 smallholders.

He said this after officiating the EU Malaysia Trade and Investment Forum 2017, earlier today.

Malaysia-EU total trade in 2016 rose 0.4 percent to RM 149.1 billion.

Category News & Politics

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EUMCCI NEWS CLIPPINGS

Client : EUMCCI

Medium : The Borneo Post Online

Date : 30 April 2017

Headline : The week at a glance 30 April 2017

Link : [Click Here](#)

Journalist : N/A

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The week at a glance 30 April 2017
April 30, 2017, Sunday

Labuan IBFC
Municipal Business and Financial Centre Malaysia

CONNECTING ASIA'S ECONOMIES

Sabah & Sarawak

ITEM awards Shell for outstanding design and construction of Malika Deepwater Project.

The Institution of Engineers, Malaysia (IEM) awarded Shell Projects & Technology Malaysia with the highest honour in design and engineering at the 58th IEM Annual Dinner and Awards. The 'IEM Outstanding Engineering Achievement Award 2017', presented to an oil and gas company for the first time in three decades, was awarded to Shell for its Malika Tension Leg Platform (TLP) Deepwater Project located in Sabah.

RSPO to release third cert revision by Nov 2018

The Roundtable for Sustainable Palm Oil will release the third revision of its certification upon completion of a review with stakeholders from next month.

KKB signs MoU with China's SNPDRI

KKB Engineering Bhd on Tuesday entered into a Memorandum of Understanding (MoU) with State Nuclear Electric Power Planning Design & Research Institute Co Ltd (SNPDRI) to identify business opportunities and to pre-qualify to participate in tenders for projects in Sarawak.

Msia-EU FTA talks to include palm oil resolutions

The free trade agreement (FTA) negotiations between Malaysia and the European Union (EU) will include a discussion on the recent resolution by the EU parliament to phase out the use of certain vegetable oils, including palm oil, by 2020.

Deputy Minister of International Trade and Industry Datuk Chua Tee Yong said, although the resolution is non-binding on EU member states, the government viewed the recent development very seriously, as it involved a major export commodity and the livelihood of about 500,000 smallholders.

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Weekly News Highlights

News Highlights Novem...

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Client : EUMCCI

Medium : E-Nanyang

Date : 01 May 2017

Headline : Plantation Industries and
Commodities Minister Datuk Seri Mah
Siew Keong: Palm oil industry should
have a permanent certification to
avoid being limited by foreign
regulations

Link : [Click Here](#)

Journalist : N/A



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马袖强:免受外国条例约束 油棕业者应办永续认证

130点看 2017年5月1日



马袖强（左）与小园主互相交流。

（安顺30日讯）种植及原产业部长拿督斯里马袖强促油棕业者包括小园主，应申办大马永续棕油认证，以免受外国对大马油棕产品入口条例的约束。

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马印泰齐抗棕油业威胁 1天前
- 3 【独家】江华强:门市业绩降30%
中小企应电子化转战海外 1天前
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营业增14%至1184亿 1天前
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EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Buletin TV3 (Facebook)

Date : 27 April 2017

Headline : Kerajaan Akan Terus Pantau
Resolusi EU Untuk Bendung
Biofuel Sawit Kerajaan Malaysia

Link : [Click Here](#)

Journalist : N/A



EUMCCI LAUNCH OF EUROPA AWARDS FOR SUSTAINABILITY 2017

MEDIA COVERAGE REPORT

TV/BROADCAST

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : TV3 – Detik Niaga (Broadcast) Date : 14 June 2017

Headline : EU-Malaysia: EU Akan
Sambung Rundingan FTA
Dengan Malaysia Air Time : 10:00PM

Journalist : Fazliana



EUMCCI Coverage Clippings

Client : EUMCCI

Medium : TV1 – Semasa 11

Date : 14 June 2017

Headline : FTA EU-Malaysia:
Rundingan Disambung
Semula Tahun Ini

Air Time : 11:00PM

Journalist : Rothman

Link : <https://www.youtube.com/watch?v=bfXItp6iu7k>



ONLINE PORTALS

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Bernama (Online Portal)

Date : 13 June 2017

Headline : EU Will Resume FTA Talks
With Malaysia This Year

Link : <http://www.bernama.com/bernama/v7/sp/newssports.php?id=1363998>

Journalist : -

EU Will Resume FTA Talks With Malaysia This Year

KUALA LUMPUR, June 13 (Bernama) -- The stalled Malaysia-European Union (EU) Free-Trade Agreement (FTA) talks will be resumed sooner, within this year, said EU Ambassador and Head of Delegation to Malaysia, Maria Castillo-Fernandez.

She said the EU Member States Chief Negotiator would submit the re-launch of the negotiations proposal next month in Brussels, Belgium, (the de facto capital of the EU), to establish "the when and the how".

Castillo-Fernandez said Malaysia and the EU had enough solid grounds to finalise the talks within a reasonable timeframe.

"Once it resumes, we can complete it in a very reasonable timeframe.

"We are not starting (the FTA) from scratch, but with the background of the past five-year negotiations, it should be easier," she told reporters after the launch of the "Europa Awards for Sustainability 2017" here today.

As the dedicated advocacy platform for European businesses in Malaysia, the EU-Malaysia Chamber of Commerce and Industry is organising the awards to promote sustainability and further empower business excellence in Malaysia.

Malaysia started talks on a trade deal with the EU back in 2010, but negotiations were subsequently put on hold, as both sides had exhausted their negotiating options at that time.

Subsequently, it was agreed that negotiations will resume when a fresh mandate and/or flexibilities become available to both sides.

She said the future direction of EU-Malaysia trade was very positive.

"Bilateral trade is growing. EU is third largest trading partner and the largest investors in Malaysia, and with FTA, trade will certainly increase further.

It's a win-win situation for both sides. We eagerly wait to start the formal negotiation in the month to come," she said.

On palm oil, Castillo-Fernandez said, there was different debate in different countries in Europe that have been going on with non-binding resolution which was not a law.

"It comes and go. Certainly its very clear that there are efforts that Malaysia is doing, and we should patronise those efforts and work together, for sustainable productions in palm oil, as well as timber, rubber and other commodities.

"Enterprises today take sustainability, both environmental, social and economic, into the businesses," she said.

Over the past three years since 2014, trade with the EU recorded a positive trade balance of RM1.7 billion, RM9.3 billion and RM10.6 billion, respectively.

-- BERNAMA

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : The Malaysian Reserve (Online Portal) Date : 7 June 2017

Headline : IGEN 2017 targets RM1.6b business leads Link : <https://themalaysianreserve.com/2017/06/07/igem-2017-targets-rm1-6b-business-leads/>

Journalist : Izzat Ratna

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Malaysian Reserve

Thursday, July 27, 2017

KenTrade KEN TRADING CHALLENGE III

Home • Business • Money • IGEN 2017 targets RM1.6b business leads

IGEM 2017 targets RM1.6b business leads



Wednesday, June 7th, 2017 at: Business | Money

By IZZAT RATNA

The International Greentech and Eco Products Exhibition and Conference Malaysia (IGEM) this year targets approximately 320 exhibitors and RM1.6 billion business leads this year.

Malaysian Green Technology Corp (GreenTech Malaysia) group CEO Dr Mohd Azman Zainul Abidin said in line with this year's theme, "Powering Green Cities", IGEN continues to position Malaysia as a central hub for Asean green businesses, teaming up with new parties to offer new content.

"I am confident that IGEN 2017 will once again be a strategic platform for our exhibitors to further expand green technology ventures and make in-roads into new markets."

"We are delighted to have attracted so many world-class exhibitors to this year's event.

"With a stellar line-up of VIP guests and trade delegations from across the world, coupled with our highly successful array of business matching programmes, IGEN 2017 is set to be the destination for Asean's biggest green deals and I urge all green entrepreneurs to take up this strategic opportunity," he said in a statement yesterday.

IGEM 2017 is organised by the Ministry of Energy, Green Technology and Water and co-organised by GreenTech Malaysia, which will showcase the latest green innovations at dedicated energy, green transport, green building and green industry zones, to an international audience of over 25,000 investors, financiers and policymakers.

The IGEN 2017, which is the 8th installation of the conference will be held from Oct 11 to 13 in Kuala Lumpur.

It has successfully attracted over RM10 billion in business partnerships over its last seven editions from approximately 20 countries.

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By NG MIN SHIEW/ TMJ Pk by Mhd Amin Nihari
TOP Glove Corp Bhd aims to ...more

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Borneo Post (Online Portal) Date : 14 June 2017

Headline : EU will resume FTA talks with Malaysia this year Link : <http://www.theborneopost.com/2017/06/14/eu-will-resume-fta-talks-with-malaysia-this-year/>

Journalist : -

Business

EU will resume FTA talks with Malaysia this year

June 14, 2017, Wednesday

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KUALA LUMPUR: The stalled Malaysia-European Union (EU) Free-Trade Agreement (FTA) talks will be resumed sooner, within this year, said EU Ambassador and Head of Delegation to Malaysia, Maria Castillo-Fernandez.

She said the EU Member States Chief Negotiator would submit the re-launch of the negotiations proposal next month in Brussels, Belgium, (the de facto capital of the EU), to establish "the when and the how".

Castillo-Fernandez said Malaysia and the EU had enough solid grounds to finalise the talks within a reasonable timeframe.

"Once it resumes, we can complete it in a very reasonable timeframe.

"We are not starting (the FTA) from scratch, but with the background of the past five-year negotiations, it should be easier," she told reporters after the launch of the 'Europa Awards for Sustainability 2017' here.

As the dedicated advocacy platform for European businesses in Malaysia, the EU-Malaysia Chamber of Commerce and Industry is organising the awards to promote sustainability and further empower business excellence in Malaysia.

Malaysia started talks on a trade deal with the EU back in 2010, but negotiations were subsequently put on hold, as both sides had exhausted their negotiating options at that time.

Subsequently, it was agreed that negotiations will resume when a fresh mandate and/or flexibilities become available to both sides.

She said the future direction of EU-Malaysia trade was very positive.

"Bilateral trade is growing. EU is third largest trading partner and the largest investors in Malaysia, and with FTA, trade will certainly increase further.

"It's a win-win situation for both sides. We eagerly wait to start the formal negotiation in the month to come," she said.

On palm oil, Castillo-Fernandez said, there was different debate in different countries in Europe that have been going on with non-binding resolution which was not a law.

"It comes and go. Certainly its very clear that there are efforts that Malaysia is doing, and we should patronise those efforts and work together, for sustainable productions in palm oil, as well as timber, rubber and other commodities.

"Enterprises today take sustainability, both environmental, social and economic, into the businesses," she said.

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Malaysian Business Online

Date : 14 June 2017

Headline : EUMCCI Launches Europa Awards for Sustainability 2017

Link : <http://m-business.amaniemedia.com/index.php/general-news/item/742-eumcci-launches-europa-awards-for-sustainability-2017>

Journalist : Mior Azhar

EUMCCI Launches Europa Awards For Sustainability 2017



The EU-Malaysia Chamber of Commerce & Industry (EUMCCI) held the launch of the Europa Awards for Sustainability 2017 at the Sheraton Imperial in Kuala Lumpur recently.

The Awards seek to recognise companies that have shown exemplary business excellence in the field of sustainability and contributed to the long term benefit of Malaysian society and economy.

EUMCCI's flagship Europa Awards returns in 2017 with a new and more comprehensive range of award categories consistent with the European Union's sustainable development values. There are seven featured categories in total, including Best Sustainability Reporting, Best Innovation in Sustainability, Best Social Impact, Best Environment Impact, and Best Sustainability Leader (awarded to individuals).

In order to execute the awards with greater authoritative standing, EUMCCI has joined forces with KPMG Malaysia to provide the necessary skills and logistics for evaluating shortlisted companies and nominating the winners. Kasturi Nathan, Advisory Partner and Head of Sustainability of KPMG, expressed the auditor's excitement to collaborate on this initiative for the crucial values that it promotes.

"Our role is to ensure excellent project design and execution whilst guaranteeing high level credibility and fairness in the evaluation of the companies entering the nomination process", said Kasturi.

Apart from KPMG, EUMCCI will also work together with a number of additional partners and sponsors to encourage more meaningful participation in the Europa Awards.

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Malay Mail (Online Portal)

Date : 14 June 2017

Headline : EUMCCI Launches Europa Awards for Sustainability

Link : <http://epaper.mmail.com.my/2017/06/14/eumcci-launches-europa-awards-for-sustainability/>

Journalist : -

EUMCCI LAUNCHES EUROPA AWARDS FOR SUSTAINABILITY

🕒 JUNE 14, 2017 👤 MALAY MAIL A- A+



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Apart from KPMG, EUMCCI will also work together with a number of additional partners and sponsors to encourage more meaningful participation in the Europa Awards.

"Through synergies and collaboration with our partners and stakeholders, we anticipate participation not only from EU related companies but also from Malaysian companies aiming to create an affiliation with the European Union that could be beneficial to their business and sustainability moving forward", said Roberto Benetello, chief executive officer of EUMCCI.

MAGAZINES

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Smart Investor (Magazine)

Date : 14 June 2017

Headline : EUMCCI Launches Europa Awards for Sustainability 2017

Link : <http://www.smartinvestor.com.my/eumcci-awards-sustainability-2017/>

Journalist : -



EUMCCI Launches Europa Awards for Sustainability 2017

BY WEBMASTER ON JUNE 14, 2017

BUSINESS NEWS

The EUMCCI (EU-Malaysia Chamber of Commerce & Industry) recently held the launch of the Europa Awards for Sustainability 2017 at the Sheraton Imperial in Kuala Lumpur. The Awards seek to recognize companies that have shown exemplary business excellence in the field of sustainability and contributed to the long term benefit of Malaysian society and economy.

The Europa Awards have received the special patronage of the EU Delegation to Malaysia in the person of H.E. Maria Castillo Fernandez, EU Ambassador and Head of Delegation to Malaysia. During her formal address at the launch, the Ambassador reinforced the EU's commitment in being a long term strategic partner for the benefit of European companies as well as the expansion of the Malaysian economy.

"In line with the values that the European Union stands for, we are happy to support this initiative to promote sustainability in the business environment. Business goals can no longer be disconnected from a greater responsibility towards the environmental, social, and cultural needs of a community. Therefore, the EU Delegation in Malaysia actively supports the Europa Awards for Sustainability", said H.E. Maria Castillo Fernandez.

Tan Sri Datuk Dr. Rebecca Fatima Sta. Maria, newly elected Chairperson of EUMCCI, was also present at the launch and expressed her support: "EUMCCI is honoured to spearhead this initiative and catalyse forces from European and Malaysian stakeholders engaged in strengthening EU-Malaysia relationships. With the Europa Awards, EUMCCI as the Chamber of Chambers fulfils entirely its mission and objectives. We look forward to working with our project partners and stakeholders to make this a win-win initiative."

EUMCCI will accept nominations for the Europa Awards through a dedicated website found at www.europawardsmalaysia.eu. Companies can submit their entries for a maximum of two award categories per company. Applications will start on July 1st 2017 and close at 11:59PM on Friday, 3rd November 2017.

The nomination process will culminate in the Europa Awards Ceremony and Gala Dinner, which will take place on 24th November 2017 at Bangsar South, Kuala Lumpur.

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : HR Asia (Magazine)

Date : 14 June 2017

Headline : EUMCCI Launches Europa Awards for Sustainability 2017

Link : <https://hrasiamedia.com/eumcci-launches-europa-awards-for-sustainability-2017/>

Journalist : -

EUMCCI LAUNCHES EUROPA AWARDS FOR SUSTAINABILITY 2017

By The Editor - June 14, 2017

The EU-Malaysia Chamber of Commerce & Industry (EUMCCI) has launched the Europa Awards for Sustainability 2017. The Awards aim to promote sustainability in EU-Malaysia trade relations and seeks to recognize companies that have shown exemplary business excellence in the field of sustainability and contributed to the long term benefit of Malaysian society and economy.

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"Through synergies and collaboration with our partners and stakeholders, we anticipate participation not only from EU related companies but also from Malaysian companies aiming to create an affiliation with the European Union that could be beneficial to their business and sustainability moving forward", said Mr. Roberto Benetello, Chief Executive Officer of EUMCCI.

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SOCIAL MEDIA

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : HR Asia (Facebook)

Date : 14 June 2017

Headline : EUMCCI Launches Europa Awards for Sustainability 2017

Link : <https://www.facebook.com/hrasia/posts/10154460980277007>

Journalist : -



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"The EU-Malaysia Chamber of Commerce & Industry (EUMCCI) has launched the Europa Awards for Sustainability 2017."
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DISCOURSE**

MEDIA COVERAGE REPORT

TV / BROADCAST

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Bernama News Channel Date : October 11 2017
(Broadcast)

Headline : MPOB to Meet Members of European Parliament on Palm Oil Issues Link : <http://webtv.bernama.com/v2/popup.php?id=12269>

Journalist : N/A

webtv.bernama.com/v2/popup.php?id=12269



EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Bernama WebTV

Date : October 11 2017

Headline : MPOB To Meet Members
Of European Parliament
On Palm Oil Issues

Link : https://www.youtube.com/watch?time_continue=74&v=B76bX787KPE

Journalist : N/A



MPOB To Meet Members Of European Parliament On Palm Oil Issues

PRINTED MEDIA

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : The Edge (Printed News)

Date : October 12 2017

Headline : Malaysian Addressing
Inaccurate Claims in EU
Draft Report on Palm Oil

Link :

Journalist : N/A

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THURSDAY OCTOBER 12, 2017 ISSUE 2510/2007

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US\$20b Kedah oil complex project in limbo — sources
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5 HOME BUSINESS
Dataprep gets takeover bid after Lim sold stake cheap

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Homes just aren't that affordable, Bank Negara tells Malaysians

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'Kim Jong-nam had US\$100,000 in backpack'

MALAYSIA ADDRESSING INACCURATE CLAIMS
in EU draft report on palm oil

We can provide alternative facts and figures, says MPOC chief. Sangeetha Amarthalingam & Wong Ee Lin have the story on Page 5.

Dr Kalyana Sundram

Nikkei notches 21-year closing high
Japan's market buoyed by a series of upbeat economic data
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EUMCCI Coverage Clippings

Client : EUMCCI

Medium : The Edge (Printed News)

Date : October 12 2017

Headline : Malaysian Addressing Inaccurate Claims in EU Draft Report on Palm Oil

Link :

Journalist : Sangeetha Amarthalingam & Wong Ee Lin

THURSDAY OCTOBER 12, 2017 • THE EDGE FINANCIAL DAILY

HOME BUSINESS 5

Malaysia addressing inaccurate claims in EU draft palm oil report

We can provide alternative facts and figures, says MPOC chief

BY SANGEETHA AMARTHALINGAM & WONG EE LIN

KUALA LUMPUR: Malaysia is addressing "inaccurate" points in the European Parliament's draft report on palm oil usage and sustainability, and will submit its views to the European side tomorrow.

Malaysia would also be sending a delegation to Brussels, Belgium next week to discuss the matter with members of the European Parliament (MEPs), said Malaysian Palm Oil Council (MPOC) chief executive officer Dr Kalyana Sundram.

The 200-odd page draft report titled "Study on the environmental impact of palm oil consumption and on existing sustainability standards" was produced after the European Parliament's resolution on April 4 to phase out unsustainable palm oil and other vegetable oils by 2020.

The European Parliament had also endorsed the certified sustainable palm oil (CSPO) plan for Europe-bound vegetable oil exports to ensure that they are produced in an environmentally sustainable way.

"There are lots of claims or citations in [the draft report] which

we find are not 100% accurate or not generally relevant to the scenario in Malaysia," said Kalyana.

"We have facts and figures to address the contention and elements. We can provide alternative facts and figures on the basis of intervention," he told reporters at the Palm Oil Sustainability European Union (EU)-Malaysia International Discourse which was organised by the EU-Malaysia Chamber of Commerce and Industry.

Describing the draft report as the "wish list" of MEPs, Kalyana stressed that the EU Parliament has no rule-making authority.

He added that the EU Commission was expected to take into consideration Malaysia's views when preparing its updated report on the matter. Kalyana also pointed out that Malaysia has reaffirmed its commitment towards the supply of CSPO through its Malaysian Sustainable Palm Oil standards by end-2019.

Separately, the ambassador of the Netherlands to Malaysia, HE Karin Mossenlechner, said EU member states and the EU Commission have no position on the resolution on vegetable oils.

"It's not a EU policy; it's just recommendation from the parliament,"

Mossenlechner told reporters.

She said the European Parliament has asked the EU Commission to look into several areas, which the commission is now proceeding with, and it is up to the EU member states to discuss this.

"We have to look at elements that are relevant and look for a balanced approach to see how they can address the issues of concern in the resolution of the EU Parliament. And at the same time, also taking into account the important contribution palm oil makes to the economy, rural development area and food development," she said.

Mossenlechner noted that the EU Commission is still in the process of discussing the issues and has not come out with a solid opinion on the resolution.

"It will have continuous dialogue sessions. It can't be achieved overnight. It needs continuous engagement and working together. It's a step-by-step process working towards sustainability," she added.

The resolution calls for the EU to discontinue the usage of vegetable oils in biodiesel by 2020 on the grounds that they were allegedly produced in an unsustainable manner leading to deforestation.



(From left) Kalyana, EU-Malaysia Chamber of Commerce and Industry chief executive officer Roberto Bonetello and French Agricultural Research Centre for International Development resident regional director for Southeast Asia Dr Alain Rival. Photo by Sam Fong.

'Most consumers do not care about sustainable palm oil'

BY SANGEETHA AMARTHALINGAM & WONG EE LIN

KUALA LUMPUR: Malaysian Palm Oil Council (MPOC) chief executive officer Dr Kalyana Sundram revealed that while the general consensus is that European end-users viewed palm oil as bad for the environment, he said most consumers in other countries like China, the US and Canada couldn't care less.

"The average European perceives palm [oil] as evil, despite the functionality — that's the message [we get from] social media.

"But if you go down to the ground and talk to [random] European customers, they don't know anything about palm oil. In fact, I'm sorry to say, they don't care about sustainability. They don't pay much heed to [the issue of] sustainable palm oil," he said.

However, Kalyana said there

is growing awareness of sustainable palm oil among the younger generation, who is getting aware of the need for sustainability and environmental preservation.

Hence, Kalyana said one of the challenges MPOC now faces is to ensure that discrepancies around palm oil cultivation and production are reduced and the true message is delivered instead.

"It is not palm oil that is bad, it is where you cultivate [it] and how you cultivate it that becomes an issue — this has been advocated several times by WWF and elsewhere," said Kalyana.

He was speaking on the topic "Setting the Scene of the Sustainability Issues of Palm Oil" at the Palm Oil Sustainability European Union-Malaysia International Discourse yesterday.

'US\$20b Kedah oil complex project in limbo'

BY SULHI AZMAN

KUALA LUMPUR: The plan to build a US\$20 billion (RM84.4 billion) oil refinery complex in Yan, Kedah may have come to an end, as the sole investment licence granted to Merapoh Resources Sdn Bhd to implement the project has expired, and subsequently withdrawn by the authorities, said sources familiar with the matter.

The sources said the withdrawal of the licence by the Malaysian Investment Development Authority (MIDA) was after "so many extensions." It was revoked when Merapoh Resources was wound up by the High Court on April 25, 2016, and liquidated by the insolvency department on grounds of bankruptcy.

"You can ask Mida how many times it has renewed the licence to build the refinery complex? And who says the project has received a go-ahead, when it has not even received any approval from Invest Kedah Bhd," a source who declined to be identified told *The Edge Financial Daily*. "Now that the licence is expired, do you think it would be

easy to get it back, given the poor credentials," the source added. "The project is as good as retired."

When contacted, Mida and Invest Kedah declined to comment. Proposed to be named as the Sultan Abdul Halim Refinery Complex, the project was mooted in 2007 by Merapoh Resources, as another attempt to revive the Yan Industrial Petroleum Project. Merapoh Resources was owned by Petrobang Sdn Bhd, a dormant firm of its executive chairman Md Nazri Ramli.

After multiple failed attempts, Merapoh Resources — together with Petrobang, as well as all refinery licences and permits — were acquired by KPHUB Sdn Bhd, an abbreviation of Konsortium PetroHub.

KPHUB declined to comment immediately on the mega project's status, only to say "it will issue a statement at a later time." KPHUB counts IMC London — a group of UK-based bankers — as the largest shareholder with a 50% stake, followed by VR4U Power Sdn Bhd (30%) and an unidentified Malaysian entity (20%). A check with the

Companies Commission of Malaysia reveals VR4U Power is owned by Raja Yamin Baizura Raja Ahmad Azizan of Perak and Tunku Nawar Tunjua Sulong of Negeri Sembilan.

KPHUB is said to have wanted to build a multi-crude oil complex able to refine one million barrels of oil per day, which will be imported from the Middle East and Asia before exporting to China. The project was also said to include a 320km oil pipeline from Yan in Kedah to Bachok in Kelantan, as well as a 50km pipeline to transport oil from Kuala Jerlun to Bukit Kayu Hitam.

KPHUB had also said it intends to build 100,000 units of middle- and upper-class homes, a tank farm, marine facilities and a heavy industrial area, together with a high-speed rail logistics network for cargo.

KPHUB had reportedly awarded the turnkey contract to a consortium led by China-based Hainan Zhenrong Energy Co Ltd, in which the London-based bankers will assist to mobilise nearly US\$20 billion to the contractors, suppliers, planners and related parties.

Dataprep gets takeover bid after Lim sold stake cheap

BY SAMANTHA HO

KUALA LUMPUR: Businessman Tan Sri Muhammad Ikmal Opat Abdullah launched a takeover bid for Dataprep Holdings Bhd yesterday after he bought a controlling stake in the loss-making IT solutions company.

Wardah Communication Sdn Bhd, a wholly-owned unit of Ikmal's Widad Business Group Sdn Bhd (WBG), had acquired 270.54 million shares or a 64.2% stake in Dataprep from VXL Holdings Sdn Bhd at 16 sen a share — a price that was substantially below yesterday's closing of 34 sen. Dataprep announced to the stock exchange that Wardah was making an unconditional mandatory takeover offer for the remaining shares at 16 sen per share, valuing the company at RM141.2 million.

The offer is a sharp discount of 18 sen or 52.9% to the closing price of 34 sen per share. The stock hit a high of 41 sen yesterday. Yesterday, the share price of Da-

The takeover offer will be open for 21 days, Dataprep said, and the offerors intend to maintain the group's listing status.

ataprep fell five sen or 14.1% to its lowest point since the stock rallied sharply to an all-time high of 65 sen in March. VXL had been the group's largest shareholder since June 2002 and is led by Datuk Lim Chee Wah, who is also a non-executive director of Dataprep.

The takeover offer will be open for 21 days, Dataprep said, and the offerors intend to maintain the group's listing status.

Wardah was described by the group as a printing and publishing firm, in which Muhammad Ikmal owns a 95% stake and his wife Puan Sri Jamaliah Mahamad Isa has a 5% stake.

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : The Edge Financial Daily (Printed News) Date : October 16 2017

Headline : Photo Link :

Journalist : Sam Fong



6 Malaysian Palm Oil Council (MPOC) chief executive officer (CEO) Dr Kalyana Sundram (left) and European Union (EU)-Malaysia Chamber of Commerce and Industry CEO Roberto Benetello at the Palm Oil Sustainability EU-Malaysia International Discourse in Kuala Lumpur on Oct 11. Kalyana said one of the challenges MPOC now faces is to ensure that discrepancies around palm oil cultivation and production are reduced and the true message is delivered instead. — *Photo by Sam Fong*

7 (From left) Shell Lubricants marketing manager-Malaysia & Singapore Alex Lim, Shell Lubricants executive director-Southeast Asia & Oceania Troy Chap-

ONLINE PORTALS

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : The Edge Markets (Online Portal) Date : October 12 2017

Headline : 'Most consumers do not care about sustainable palm oil' Link : <http://www.theedgemarkets.com/article/most-consumers-do-not-care-about-sustainable-palm-oil>

Journalist : Sangeetha Amarthalingam & Wong Ee Lin

'Most consumers do not care about sustainable palm oil'

Sangeetha Amarthalingam & Wong Ee Lin / The Edge Financial Daily
October 12, 2017 09:30 am MYT



This article first appeared in The Edge Financial Daily, on October 12, 2017.



(From left) Kalyana, EU-Malaysia Chamber of Commerce and Industry chief executive officer Roberto Benetello and French Agricultural Research Centre for International Development resident regional director for Southeast Asia Dr Alain Rival. Photo by Sam Fong

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EUMCCI Coverage Clippings

Client : EUMCCI

Medium : The Edge Markets (Online Portal) Date : October 12 2017

Headline : Malaysia addressing inaccurate claims in EU draft palm oil report Link : <http://www.theedgemarkets.com/article/malaysia-addressing-inaccurate-claims-eu-draft-palm-oil-report>

Journalist : Sangeetha Amarthalingam & Wong Ee Lin

Malaysia addressing inaccurate claims in EU draft palm oil report

Sangeetha Amarthalingam & Wong Ee Lin / The Edge Financial Daily
October 12, 2017 08:56 am MYT



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The European Parliament had also endorsed the certified sustainable palm oil (CSPO) plan for Europe bound vegetable oil exports to ensure that they are produced in an environmentally sustainable way.

“There are lots of claims or citations in [the draft report] which we find are not 100% accurate or not generally relevant to the scenario in Malaysia,” said Kalyana.

“We have facts and figures to address the contention and elements. We can provide alternative facts and figures on the basis of intervention,” he told reporters at the Palm Oil Sustainability European Union (EU)-Malaysia International Discourse which was organised by the EU-Malaysia Chamber of Commerce and Industry.

Describing the draft report as the “wish list” of MEPs, Kalyana stressed that the EU Parliament has no rule-making authority.

He added that the EU Commission was expected to take into consideration Malaysia’s views when preparing its updated report on the matter.

Kalyana also pointed out that Malaysia has reaffirmed its commitment towards the supply of CSPO through its Malaysian Sustainable Palm Oil standards by end-2019.

Separately, the ambassador of the Netherlands to Malaysia, HE Karin Mossenlechner, said EU member states and the EU Commission have no position on the resolution on vegetable oils.

“It’s not a EU policy; it’s just recommendation from the parliament,” Mossenlechner told reporters.

She said the European Parliament has asked the EU Commission to look into several areas, which the commission is now proceeding with, and it is up to the EU member states to discuss this.

“We have to look at elements that are relevant and look for a balanced approach to see how they can address the issues of concern in the resolution of the EU Parliament. And at the same time, also taking into account the important contribution palm oil makes to the economy, rural development area and food development,” she said.

Mossenlechner noted that the EU Commission is still in the process of discussing the issues and has not come out with a solid opinion on the resolution.

“It will have continuous dialogue sessions. It can’t be achieved overnight. It needs continuous engagement and working together. It’s a step-by-step process working towards suitability,” she added.

The resolution calls for the EU to discontinue the usage of vegetable oils in biodiesel by 2020 on the grounds that they were allegedly produced in an unsustainable manner leading to deforestation.

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Bernama.com (Online Portal)

Date : October 11 2017

Headline : Malaysian Delegation To Meet MEP On Palm Oil Issues

Link : <http://www.bernama.com/bernama/v8/bu/newsbusiness.php?id=1399368>

Journalist : N/A

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Malaysian Delegation To Meet MEP On Palm Oil Issues

Last update: 11/10/2017

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Malaysian Palm Oil Council Chief Executive Officer, Dr Kalyana Sundram, said they would also discuss several issues regarding the MEP's Draft Report on legislative or non-legislative issues, including environmental and health concerns.

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Kalyana said the delegation would also address resolutions proposed by the 28-nation block, including a plan to impose an EU-based certification for palm oil.

"They still talk about it, but we hope that the EU will not require an EU-based certification as Malaysia is a producer country, and the certification must come from the producer country."

"As a producer, we are developing our own standards, and we want to make it mandatory," he said.

In April, the European parliament had voted to phase out unsustainable palm oil by 2020, and had endorsed the Certified Sustainable Palm Oil (CSPO) plan for Europe-bound palm and other vegetable oil exports to ensure that they were produced in an environmentally sustainable way.

Kalyana said the EU commission would take comments from Malaysia and other nations into consideration, and then create an updated report.

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Delegasi Malaysia Akan Bertemu Ahli Parlimen Eropah Bincang Isu Minyak Sawit

Tarikh kemaskini: 11/10/2017

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Ketua Pegawai Eksekutif Majlis Minyak Sawit Malaysia (MPOC), Dr Kalyana Sundram, delegasi tersebut juga akan membincangkan beberapa isu berkaitan Laporan Draft MEP bagi isu-isu perundangan dan bukan perundangan, termasuk alam sekitar dan kesihatan.

"Laporan Draft itu merupakan laporan awal yang dihasilkan oleh pakar-pakar yang dilantik oleh Kesatuan Eropah (EU) kerana beberapa petikan dalam laporan itu tidak 100 peratus tepat atau secara umumnya tidak berkaitan dengan senario di Malaysia.

"Jadi kita merasa terpacu untuk campur tangan, kerana kita boleh menyediakan maklumat yang lebih tepat dan berdasarkan fakta mengenai senario Malaysia," katanya kepada pemberita di luar acara yang julung kali diadakan Wacana Antarabangsa Kesatuan Eropah (EU)-Malaysia mengenai Kelestarian Minyak Sawit, di sini, hari ini.

Kalyana berkata delegasi tersebut akan membincangkan cadangan resolusi oleh blok 28 negara itu termasuk rancangan untuk mengenakan pensijilan dari EU ke atas minyak sawit.

"Mereka masih membincangkan perkara itu, tetapi kita berharap EU tidak akan memerlukan pensijilan dari EU kerana Malaysia merupakan negara pengeluar dan pensijilan perlu datang daripada negara pengeluar.

"Sebagai pengeluar, kita membangunkan standard kita sendiri dan kita mahu menjadikannya mandatori," katanya.

Pada April, Parlimen Eropah telah meluluskan untuk menghentikan secara beransur-ansur minyak sawit tidak lestari menjelang 2020 dan mengutuk negara-negara

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Medium : Astro Awani (Online Portal)

Date : October 11 2017

Headline : Delegasi Malaysia akan bertemu Ahli Parlimen Eropah bincang isu minyak sawit

Link : <http://www.astroawani.com/berita-malaysia/delegasi-malaysia-akan-bertemu-ahli-parlimen-eropah-bincang-isu-minyak-sawit-157621>

Journalist : N/A

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Kalyana berkata suruhanjaya EU akan mengambil ulasan dari Malaysia dan negara-negara lain untuk dipertimbangkan dan kemudiannya mengeluarkan laporan yang dikemas kini.

"Kita (kemudian nanti) mungkin akan mempunyai laporan yang lebih baik," katanya sambil menambah Malaysia mengesahkan komitmennya untuk membekalkan CSPO menerusi standard Minyak Sawit Lestari Malaysia pada akhir 2019.

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : The Malaysian Reserve

Date : October 12 2017

Headline : MSPO to be strengthened for EU's requirements

Link : <https://themalaysianreserve.com/2017/10/12/mspo-strengthened-eus-requirements/>

Journalist : Rahimi Yunus

MSPO to be strengthened for EU's requirements



"The government is providing financial incentives to the smallholders to help in the certification process. For example, the MPOC is organising palm oil clusters, putting more Malaysian Palm Oil Board's (MPOB) Tunas outreach officers in order to assist the small-holders and bring them into the certification system. It's a long and very challenging process, and yes we are preparing ourselves," Kalyana said.

A delegation of Malaysian lawmakers, led by the MPOB will be meeting with EU MPs next week to discuss several issues on draft report published by the EU.

"We saw a lot of points that we need to intervene upon and to provide a precise information based on facts and figures that we have," Kalyana said.

He also said the EU will get feedback not only from Malaysia but other countries on the issue.

"I think what is happening is that a number of different studies are being commissioned post the EU's resolution on April 4. What is important at this stage is that the EU Parliament is not the rule-making authority of the legislation. It's a wishlist from the EU MPs which is now left in the hand of the EUs for them to look at fact-based issues, in order to convert some of the resolutions into legislation."

Malaysia is the world's second-largest producer of palm oil, and accounts for 29% of global palm oil production and 37% of world exports. The EU is the second-largest export destination for Malaysia's palm oil after India.

Thursday, October 12th, 2017 at : Economy | News



The EU-based certification will be made mandatory by the end of 2019 for all players

By RAHIMI YUNUS / Pic By MUHD AMIN NAHARUL

Malaysia is in the process of strengthening the Malaysian Sustainable Palm Oil (MSPO) standards in order to meet the European Union (EU) requirements, following the bloc's resolution to curb the imports of palm oil into the region.

Malaysian Palm Oil Council (MPOC) CEO Dr Kalyana Sundram said as the resolution would affect Malaysia's export to the region, the organisation is working on strengthening the standards in the palm oil sector.

"MSPO was established primarily to fit Malaysia's requirements, rules, regulations, production system and etc. We will comply with the requirements but those requirements should be reasonable," MPOC Kalyana said in a briefing at the EU-Malaysia International Discourse on Palm Sustainability yesterday.

Kalyana said the EU is in preliminary analysis of the resolution and as long as the country is strengthening the MSPO and show that it is viable, the issue is expected to be resolved to a certain extent.

"They will still talk about it but we hope the EU will not require an EU-based certification because we are a producer country, and such certification must come from a producer country. We also have business-to-business Roundtable on Sustainable Palm Oil certification better or known as RSPO."

"Let all the certification improve themselves and pre-scribe to the EU requirements and see how it goes," he said.

The certification will be made mandatory by the end of 2019 for all players, from the big plantation houses to the smallholders.

However, there is a cost for the certification in which may impede the ambitions, especially for the smallholders.



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Client : EUMCCI

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Date

: October 11 2017

Headline : Malaysian Palm Oil Board
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Link

: <http://www.thesundaily.my/news/2017/10/11/malaysian-palm-oil-board-team-meet-european-union-mps>

Journalist : N/A

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Malaysian Palm Oil Board team to meet European Union MPs

Posted on 11 October 2017 - 08:41pm
Last updated on 11 October 2017 - 10:32pm

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Kalyana said the delegation would also address resolutions proposed by the 28-nation block, including a plan to impose an EU-based certification for palm oil.

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Medium : Malaysia SME (Online Portal)

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Link : <http://sme.org.my/2017/10/11/malaysian-palm-oil-board-team-to-meet-european-union-mps/>

Journalist : -

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Journalist : N/A

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Medium : Borneo Post Online (Online Date : October 12 2017 Portal)

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Journalist : N/A

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October 12, 2017, Thursday

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"We will probably have a more refined report (later)," he said, adding that Malaysia had reaffirmed its commitment towards the supply of CSPO through its Malaysian Sustainable Palm Oil standards by end-2019. — Bernama

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Utusan Borneo (Online Portal) Date : October 12 2017

Headline : Delegasi Malaysia akan bertemu ahli Parlimen Eropah bincang isu minyak sawit Link : <https://www.utusanborneo.com.my/2017/10/12/delegasi-malaysia-akan-bertemu-ahli-parlimen-eropah-bincang-isu-minyak-sawit>

Journalist : N/A

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“Mereka masih membincangkan perkara itu, tetapi kita berharap EU tidak akan memerlukan pensijilan dari EU kerana Malaysia merupakan negara pengeluar dan pensijilan perlu datang daripada negara pengeluar.

“Sebagai pengeluar, kita membangunkan standard kita sendiri dan kita mahu menjadikannya mandatori,” katanya.

Pada April, Parlimen Eropah telah meluluskan untuk menghentikan secara berperingkat minyak sawit tidak lestari menjelang 2020, dan menyokong pelan Minyak Sawit Lestari Diperakui (CSPO) bagi eksport minyak sawit dan sayuran lain ke Eropah untuk memastikan ia dihasilkan dengan cara yang lestari.

Kalyana berkata, suruhanjaya EU akan mengambil ulasan dari Malaysia dan negara-negara lain untuk dipertimbangkan dan kemudiannya mengeluarkan laporan yang dikemas kini. — Bernama

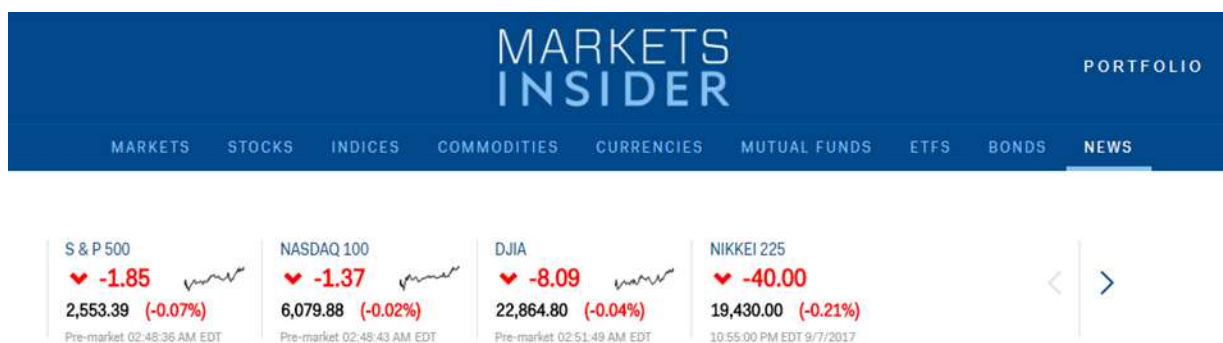
EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Market Insider (Online Portal) Date : October 11 2017

Headline : Day One of IGEM 2017 a Success Link : <http://markets.businessinsider.com/news/stocks/Day-One-of-IGEM-2017-a-Success-1003823073>

Journalist : N/A



Day One of IGEM 2017 a Success

PR Newswire

Oct. 11, 2017, 08:49 AM

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KUALA LUMPUR, Malaysia, Oct. 11, 2017 /PRNewswire/ -- Today marked the official start of the three-day annual go-to green technology platform, the 8th International Greentech & Eco Products Exhibition & Conference Malaysia (IGEM 2017) at the Kuala Lumpur Convention Centre. Themed *Powering Green Cities*, IGEM 2017 is organised by the Ministry of Energy, Green Technology and Water (KeTTHA) and co-organised by Malaysian Green Technology Corporation (GreenTech Malaysia) and aims to generate RM1.6 billion in business leads.

Speaking on Malaysia's green ambition and the flagship event, IGEM 2017, Minister of Energy, Green Technology and Water, Y. B. Datuk Seri Panglima Dr. Maximus Johnnity Ongkili, said "Almost all of the 195 countries across the globe are committed to protecting and preserving the planet by adopting sustainable socio-economic progress. I am proud to say, Malaysia too has been driving the sustainability agenda not just for the country but across the region."

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Nikkei Asian Review

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : KKLW (Online Portal)

Date : October 12 2017

Headline : FELCRA Berhad Kongsi Kejayaan Membangunkan Industri Penanaman Kelapa Sawit

Link : <http://www.kklwhariini.com/single-post/2017/10/12/FELCRA-Berhad-Kongsi-Kejayaan-Membangunkan-Industri-Penanaman-Kelapa-Sawit>

Journalist : N/A



Demi Malaysia - Ketua Pegawai Eksekutif FELCRA Berhad, YBhg. Endik Zukarnain Md Eusope berkongsi kejayaan Malaysia dalam membangunkan industri penanaman kelapa sawit, terutama dalam membangunkan sosio ekonomi rakyat luar bandar.

Penjelasan itu penting bertujuan memperbetulkan persepsi negatif Barat terhadap komoditi berkenaan. Forum Green Technology From Europe 2017: Success Stories from Europe : EU-Malaysia International Discourse On Palm Oil Sustainability disertai lebih 100 delegasi.

Bellau turut menjadi ahli panel bersama Dr. Simon Lord (Group Chief Sustainability Officer of Sime Darby), Dr. Helena Varkkey (Senior Lecturer, Department of International & Strategic Studies, University of Malaya) dan Denise Westerhout (WWF Malaysia).

Menakala General Manager of Malaysian-German Chamber of Commerce (MGCC), Thomas Brandt, selaku moderator.

Hadir sama, CEO EU-Malaysia Chamber of Commerce and Industry (EUMCCI), Roberto Benetello serta Ambassador & Head of European Union (EU) Delegation to Malaysia, Mario Castillo Fernandez

-KKLWHARIINI

Sumber: FELCRA Berhad

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Malaysia Stock Biz (Online Date : October 12 2017 Portal)

Malaysia addressing inaccurate claims in EU draft palm oil report

Author: moneyKing | Publish Date: 12 Oct 2017, 10:09 AM

Sangeetha Amarthalingam & Wong Ee Lin/The Edge Financial Daily

October 12, 2017 08:36 am MYT

This article first appeared in The Edge Financial Daily, on October 12, 2017.

KUALA LUMPUR: Malaysia is addressing "inaccurate" points in the European Parliament's draft report on palm oil usage and sustainability, and will submit its views to the European side tomorrow.

Malaysia would also be sending a delegation to Brussels, Belgium next week to discuss the matter with members of the European Parliament (MEPs), said Malaysian Palm Oil Council (MPOC) chief executive officer Dr Kalyana Sundram.

The 200-odd page draft report titled "Study on the environmental impact of palm oil consumption and on existing sustainability standards" was produced after the European Parliament's resolution on April 4 to phase out unsustainable palm oil and other vegetable oils by 2020.

The European Parliament had also endorsed the certified sustainable palm oil (CSPO) plan for Europe-bound vegetable oil exports to ensure that they are produced in an environmentally sustainable way.

"There are lots of claims or citations in [the draft report] which we find are not 100% accurate or not generally relevant to the scenario in Malaysia," said Kalyana.

"We have facts and figures to address the contention and elements. We can provide alternative facts and figures on the basis of intervention," he told reporters at the Palm Oil Sustainability European Union (EU)-Malaysia International Discourse which was organised by the EU-Malaysia Chamber of Commerce and Industry.

Describing the draft report as the "wish list" of MEPs, Kalyana stressed that the EU Parliament has no rule-making authority.

He added that the EU Commission was expected to take into consideration Malaysia's views when preparing its updated report on the matter.

Kalyana also pointed out that Malaysia has reaffirmed its commitment towards the supply of CSPO through its Malaysian Sustainable Palm Oil standards by end-2019.

Separately, the ambassador of the Netherlands to Malaysia, HE Karin Mossenlechner, said EU member states and the EU Commission have no position on the resolution on vegetable oils.

"It's not a EU policy; it's just recommendation from the parliament," Mossenlechner told reporters.

She said the European Parliament has asked the EU Commission to look into several areas, which the commission is now proceeding with, and it is up to the EU member states to discuss this.

"We have to look at elements that are relevant and look for a balanced approach to see how they can address the issues of concern in the resolution of the EU Parliament. And at the same time, also taking into account the important contribution palm oil makes to the economy, rural development area and food development," she said.

Mossenlechner noted that the EU Commission is still in the process of discussing the issues and has not come out with a solid opinion on the resolution.

"It will have continuous dialogue sessions. It can't be achieved overnight. It needs continuous engagement and working together. It's a step-by-step process working towards suitability," she added.

The resolution calls for the EU to discontinue the usage of vegetable oils in biodiesel by 2020 on the grounds that they were allegedly produced in an unsustainable manner leading to deforestation.

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Malaysia Stock Biz (Online Date : October 12 2017 Portal)

Headline : Delegation to meet European Parliament members on Palm Oil Link : <http://www.mystock118.com/2017/10/12/delegation-to-meet-european-parliament-members-on-palm-oil/>

Journalist : N/A

MY Stock 118

Monday, October 16, 2017

FOCUS LOCAL GLOBAL RESEARCH

DELEGATION TO MEET EUROPEAN PARLIAMENT MEMBERS ON PALM OIL

Hotpick News | October 12, 2017

KUALA LUMPUR: A Malaysian Palm Oil Board (MPOB) delegation is set to meet members of the European Parliament in Brussels next week to address issues pertinent to palm oil.

Malaysian Palm Oil Council chief executive officer, Dr Kalyana Sundram, said they would also discuss several issues regarding the MEP's Draft Report on legislative or non-legislative issues, including **environmental** and health concerns.

"The Draft Report is a preliminary report generated by the so-called 'experts' employed by the European Union (EU) as some the citations in the report are not 100 per cent accurate or not generally pertinent to the scenario in **Malaysia**."

"So we feel obliged to intervene, as we can provide more precise and factual information on the Malaysian scenario," he told reporters on the sidelines of the inaugural Palm Oil Sustainability EU-Malaysia International Discourse yesterday.

Kalyana said the delegation would also address resolutions proposed by the 28-nation block, including a plan to impose an EU-based certification for palm oil.

"They still talk about it, but we hope that the EU will not require an EU-based certification as Malaysia is a producer country, and the certification must come from the producer country."

"As a producer, we are developing our own standards, and we want to make it mandatory," he said.

In April, the European parliament had voted to phase out unsustainable palm oil by 2020, and had endorsed the Certified Sustainable Palm Oil (CSPO) plan for Europe-bound palm and other vegetable **oil exports** to ensure that they were produced in an environmentally sustainable way.

Kalyana said the EU commission would take comments from Malaysia and other nations into consideration, and then create an updated report.

"We will probably have a more refined report (later)," he said, adding that Malaysia had reaffirmed its commitment towards the supply of CSPO through its Malaysian Sustainable Palm Oil standards by end-2019. — Bernama

Client	: EUMCCI		
Medium	: Ministry of Plantation Industries and Commodities (Website)	Date	: October 12 2017
Headline	: Palm Oil: MSPO to be strengthened for EU's requirements	Link	: https://www.kppk.gov.my/mpic/index.php/en/media-mpic-vbi/mpic-in-the-news/3625-
Journalist	: N/A		

Source: The Malaysian Reserve page 3



EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Ministry of Plantation Industries and Commodities (Website) Date : October 12 2017

Headline : Palm Oil: Most Consumers Do Not Care About Sustainable Palm Oil Link : <https://www.kppk.gov.my/mpic/index.php/en/media-mpic-vbi/mpic-in-the-news/190-palm-oil/3623->

Journalist : N/A

PALM OIL: 'MOST CONSUMERS DO NOT CARE ABOUT SUSTAINABLE PALM OIL'

Details

Patent Category: MPIC BY THE NEWS 2017

Created: 12 October 2017

Source: The Edge Financial Daily page 5



(From left) Kalyana, EU-Malaysia Chamber of Commerce and Industry chief executive officer Roberto Benetello and French Agricultural Research Centre for International Development resident regional director for Southeast Asia Dr Alain Rivai. Photo by Sam Fong

'Most consumers do not care about sustainable palm oil'

The Edge Financial Daily
Page 5 12/10/17

BY SANGEETHA AMARTHALINGAM
& WONG EE LIN

KUALALUMPUR: Malaysian Palm Oil Council (MPOC) chief executive officer Dr Kalyana Sundram revealed that while the general consensus is that European end-users viewed palm oil as bad for the environment, he said most consumers in other countries like China, the US and Canada couldn't care less.

"The average European perceives palm [oil] as evil, despite the functionality — that's the message [we get from] social media.

"But if you go down to the ground and talk to [random] European customers, they don't know anything about palm oil. In fact, I'm sorry to say, they don't care about sustainability. They don't pay much heed to [the issue of] sustainable palm oil," he said.

However, Kalyana said there

is growing awareness of sustainable palm oil among the younger generation, who is getting aware of the need for sustainability and environmental preservation.

Hence, Kalyana said one of the challenges MPOC now faces is to ensure that discrepancies around palm oil cultivation and production are reduced and the true message is delivered instead.

"It is not palm oil that is bad, it is where you cultivate [it] and how you cultivate it that becomes an issue — this has been advocated several times by WWF and elsewhere," said Kalyana.

He was speaking on the topic "Setting the Scene of the Sustainability Issues of Palm Oil" at the Palm Oil Sustainability European Union-Malaysia International Discourse yesterday.

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Ministry of Plantation Industries and Commodities (Website) Date : October 12 2017

Headline : Palm Oil: Malaysia addressing inaccurate claims in EU draft palm oil report Link : <https://www.kppk.gov.my/mpic/index.php/en/media-mpic-vbi/mpic-in-the-news/190-palm-oil/3622-palm-oil-malaysia-addressing-inaccurate-claims-in-eu-draft-palm-oil-report>

Journalist : N/A

PALM OIL: MALAYSIA ADDRESSING INACCURATE CLAIMS IN EU DRAFT PALM OIL REPORT

Details:

Parent Category: MPIC IN THE NEWS 2017

Created: 12 October 2017

Source: The Edge Financial Daily page 5

Malaysia addressing inaccurate claims in EU draft palm oil report

The Edge Financial Daily
Page 5 12/10/17

We can provide alternative facts and figures, says MPOC chief

BY SANGEETHA AMARTHALINGAM
& WONG EE LIN

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The resolution calls for the EU to discontinue the usage of vegetable oils in biodiesel by 2020 on the grounds that they were allegedly produced in an unsustainable manner leading to deforestation.

SOCIAL MEDIA

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : WWF Malaysia Sustainable Markets Programme (Facebook) Date : October 12 2017

Headline : Sustainable Palm Oil in Malaysia: Building a Reputation Link : <https://www.facebook.com/my.sustainability/posts/860660897424491>

Journalist : -



WWF-Malaysia Sustainable Markets Programme added 2 new photos.

Yesterday at 3:41pm · Petaling Jaya · 🌐

Our very own Denise Westerhout, Lead for the Sustainable Markets Programme, was invited to be a panelist in the discussion entitled Sustainable Palm Oil in Malaysia: Building a Reputation, at the Palm Oil Sustainability EU - Malaysia International Discourse. The one day event was held at the [KLCC Convention Centre](#), and we were there to spread the word on sustainable palm oil in Malaysia. [#sustainableliving](#) [#cspo](#) [#wwfmysmp](#)

Photo credits: Benjamin Loh



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EUMCCI Coverage Clippings

Client : EUMCCI

Medium : FBI Publications Malaysia Date : October 12 2017
(Facebook)

Headline : Palm Oil Sustainability EU-Malaysia International Discourse Link : <https://www.facebook.com/FireworksBusinessInformationMalaysia/posts/1584877474906362>

Journalist : -

 FBI Publications Malaysia Sdn Bhd is at Plenary Hall KLCC ...

Yesterday at 10:38am · Kuala Lumpur · ✨

PALM OIL SUSTAINABILITY EU-MALAYSIA INTERNATIONAL DISCOURSE



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EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Nedllyod Group (Facebook)

Date : October 12 2017

Headline : Most consumers do not care about sustainable palm oil

Link : <https://www.facebook.com/ShippingLogisticsClearanceTrading/posts/138729116758664>

Journalist : -



Nedlloyd Group

2 hrs · 🌐

...

#palmoil روغن

Most consumers do not care about sustainable palm oil' | The Edge Markets

KUALA LUMPUR: Malaysian Palm Oil Council (MPOC) chief executive officer Dr Kalyana Sundram revealed that while the general consensus is that European end-users viewed palm oil as bad for the environment, he said most consumers in other countries like China, the US and Canada couldn't care less.

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EUMCCI Coverage Clippings

Client : EUMCCI

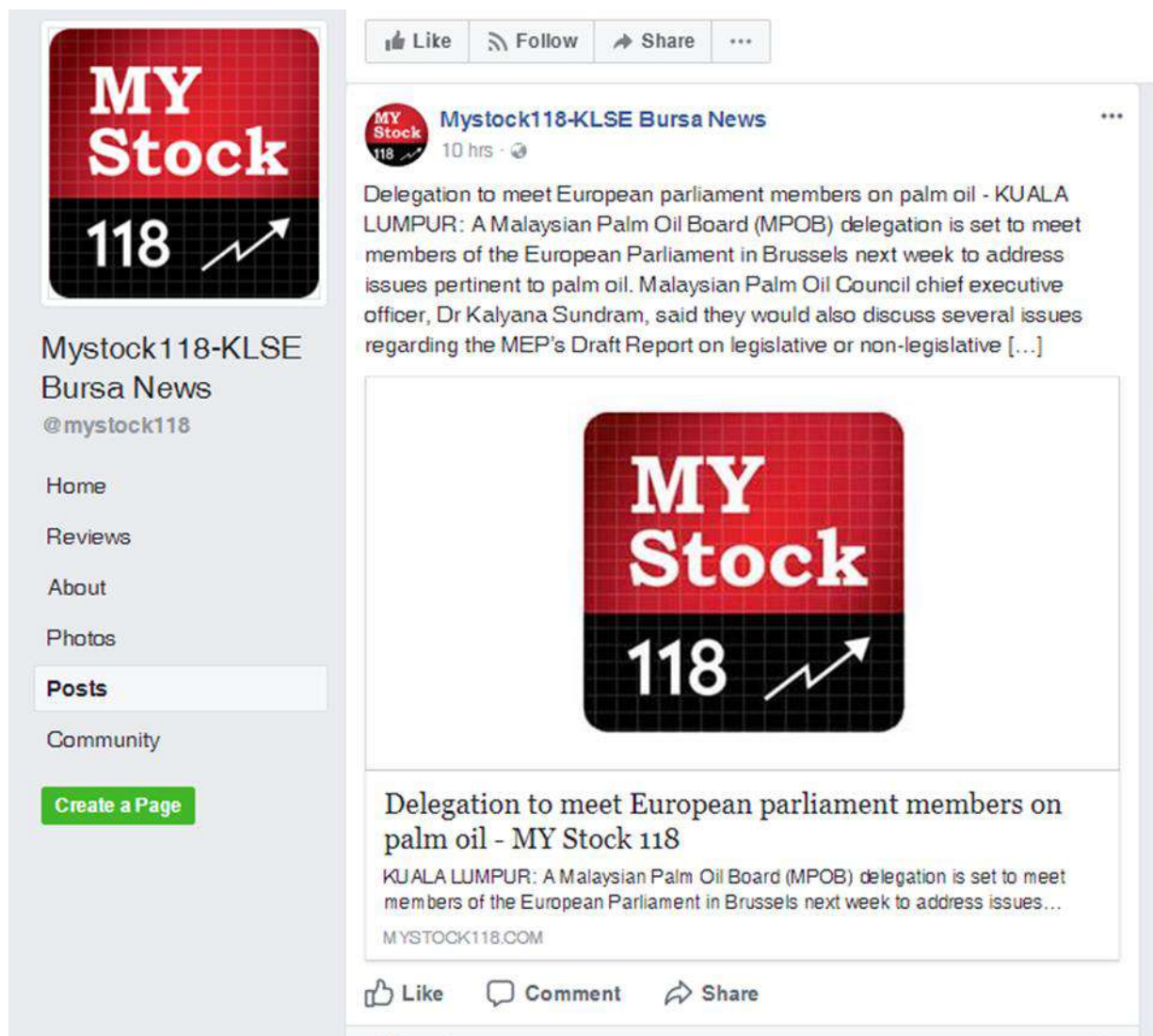
Medium : MY Stock 118 (Facebook)

Date : October 12 2017

Headline : Delegation to meet
European parliament
members on palm oil

Link : <https://www.facebook.com/mystock118/posts/499293953764898>

Journalist : -



The screenshot shows a Facebook page for 'Mystock118-KLSE Bursa News' (@mystock118). The page has a red and black logo with 'MY Stock 118' and an upward arrow. The post is titled 'Delegation to meet European parliament members on palm oil - MY Stock 118' and includes the text: 'KUALA LUMPUR: A Malaysian Palm Oil Board (MPOB) delegation is set to meet members of the European Parliament in Brussels next week to address issues pertinent to palm oil. Malaysian Palm Oil Council chief executive officer, Dr Kalyana Sundram, said they would also discuss several issues regarding the MEP's Draft Report on legislative or non-legislative [...]'. The post is dated 10 hours ago and has a 'Like' button, a 'Comment' button, and a 'Share' button.

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : The Malaysian Reserve Date : October 12 2017
(Facebook)

Headline : MSPO to be strengthened for EU's requirements Link : <https://www.facebook.com/TMReserve/posts/1941795655862957>

Journalist : -



The Malaysian Reserve

5 hrs · 🌐

Malaysian Palm Oil Council (MPOC) CEO Dr Kalyana Sundram said as the resolution would affect Malaysia's export to the region, the organisation is working on strengthening the standards in the palm oil sector.

"MSPO was established primarily to fit Malaysia's requirements, rules, regulations, production system and etc. We will comply with the requirements but those requirements should be reasonable," MPOC Kalyana said in a briefing at the EU-Malaysia International Discourse on Palm Sustainability yesterday.



MSPO to be strengthened for EU's requirements - The Malaysian Reserve

Malaysia is in the process of strengthening the Malaysian Sustainable Palm Oil (MSPO) standards in order to meet the European Union (EU) requirements

THEMALAYSIANRESERVE.COM



Like



Comment



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EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Felcra (Facebook)

Date : October 11 2017

Headline : Felcra Berhad Kongsi
Kejayaan Membangunkan
Industri Penanaman
Kelapa Sawit

Link : <https://www.facebook.com/felcraberhad.official/posts/1962969350610125>

Journalist : -



BFM 89.9 INTERVIEW WITH ROBERTO BENETELLO

MEDIA COVERAGE REPORT

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : BFM (The Breakfast Grille)

Date : October 25 2017

Headline : Whither Brand EU?

Link : [Click Here](#)


Journalist : Sharad Kuttan

Podcast > Morning Run > The Breakfast Grille > Whither Brand EU?

WHITHER BRAND EU?

Roberto Benetello, CEO, EU-Malaysia Chamber of Commerce and Industry

25-Oct-17 11:57

Brought to you by 



0:00 / 24:26

The facilitation of trade, commerce and investments between the EU and Malaysia is the key role played by the EU-Malaysia Chamber of Commerce and Industry. Today we ask how shifts in European political dynamics - the rise of right-wing populism, Brexit, the refugee crisis - as well as the problem of low growth and an ageing population have created uncertainty over Europe. And how by contrast, ASEAN remains an attractive proposition for European investors.

Presented by: Sharaad Kuttan

Tags: European Union, ASEAN, CEO/Business leaders

Business

Money

EUROPA AWARDS FOR SUSTAINABILITY EUMCCI 2017

MEDIA COVERAGE REPORT

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : The Edge (Portal)

Date : November 13 2017

Headline : EU-Malaysia Chamber of Commerce and Industry is organizing the Europa Awards for Sustainability 2017 to promote sustainability and further empower business excellence in Malaysia

Link : [Click Here](#)

Journalist : N/A

EU-Malaysia Chamber of Commerce and Industry is organising the Europa Awards for Sustainability 2017 to promote sustainability and further empower business excellence in Malaysia

The Edge / The Edge
November 23, 2017 11:11 am +08



Level 3A, Connexion@Nexus, Bangsar South

Friday, November 24, 2017 - 18:30

EU-Malaysia Chamber of Commerce and Industry is organising the Europa Awards for Sustainability 2017 to promote sustainability and further empower business excellence in Malaysia. EUMCCI is working together with KPMG Malaysia to identify companies that have demonstrated extraordinary performance in the field of sustainability to the long-term benefit of Malaysian society and economy as well as in line with EU sustainable development values at Level 3A, Connexion@Nexus, Bangsar South at 6.30pm

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : MDBC

Date : November 24 2017

Headline : Europa Awards 2017

Link : [Click Here](#)

Journalist : N/A

EUROPA AWARDS 2017

24 November, 2017

EUMCCI's flagship Europa Awards returns this year with a new and more comprehensive range of award categories consistent with the EU's sustainable development values. There are seven featured categories in total including: Best Sustainability Reporting; Best Innovation in Sustainability; Best Social Impact; Best Environmental Impact; and Best Sustainability Leader (awarded to individuals). The program aims to identify, qualify, and promote business excellence in Malaysia from companies that have demonstrated extraordinary performance in the field of sustainability to the long term benefit of Malaysian society and economy, and in line with EU sustainable development values.

Organized by EUMCCI at Connexion@Nexus, Bangsar South

For more info: europawardsmalaysia.eu



EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Sin Chew Daily (Online Portal) Date : November 25 2017

Headline : Malaysians should not give excuses and put more effort to develop the economy consistently Link : [Click Here](#)

Journalist : Liew Teck Loi

2017-11-25 17:33

黄家泉：国人不应找借口·永续经营推动成长

他举例，政府十分关心油棕业的永续发展，也与产业互相合作朝往这个方向前进，而油棕业目前是我国永续经营的表率。



陈山（前排左三起）、玛丽莎·丝里、图贝卡、苏再德与所有2017年欧洲永续奖获奖者合影。（图：星洲日报）

（吉隆坡25日讯）国际贸易及工业部第二部长拿督斯里黄家泉表示，国人不应该把永续经营当成阻碍成长的借口，理应视为推动成长的工具。

他举例，政府十分关心油棕业的永续发展，也与产业互相合作朝往这个方向前进，而油棕业目前是我国永续经营的表率。

上半年欧盟贸易马1170亿

他昨晚在2017年欧洲永续奖颁奖礼的讲话中也指出，从今年1至9月，我国与欧盟的贸易额相比去年增加了17.3%，达到1274亿令吉，其中我国出口欧盟贸易额占709亿令吉，进口贸易额为565亿令吉。

“截至今年6月，欧盟在我国投入了1170亿令吉在2287项工业领域的计划，预计创造了25万4148个就业机会。德国、荷兰、英国、法国及西班牙是我国在欧盟贸易往来最密切的国家。”

黄家泉未克出席，讲稿由贸工部副秘书长拿督陈山代读。

欧洲永续奖角逐7奖项

欧盟马来西亚工商总会（EUMCCI）主席丹斯里胡贝卡说，2017年欧洲永续奖旨在肯定与奖励在永续发展方面开卓越表现的企业，以及符合欧洲永续发展的原则。

欧盟驻马来西亚大使玛丽莎·丝里说，这次奖项呈现了企业永续经营的范本，也说明永续经营不仅利益于企业，也惠及顾客、员工、环境及地球。

欧盟马来西亚工商总会2017年欧洲永续奖共收到80家国内外企业超过100份提名名单，角逐七大奖项。

出席者有欧盟马来西亚工商总会首席执行官罗伯特、Infineon Technologies（Kulim）Sdn Bhd首席执行官苏官袁慧敏、Invest Energy Sdn Bhd董事经理阿南特、The Lost Food Project创办人苏再德等人。

欧洲永续奖得奖名单

最佳永续报告奖

Sime Darby Property Bhd

最佳永续革新奖

Invest Energy Sdn Bhd

最佳永续领导奖

Dr Stellos Plaimiotis

最佳社会影响奖（大企业）

KPJ Health Bhd

最佳社会影响奖（中小企业）

The Lost Food Project

最佳环境绩效奖（大企业）

Infineon Technologies（Kulim）Sdn Bhd

最佳环境绩效奖（中小企业）

Biotech International Asia Sdn Bhd

EUMCCI Coverage Clippings

Client : EUMCCI

Medium : Volvo Trucks Malaysia Date : November 24 2017
(Facebook)

Headline : Volvo Trucks Malaysia was one of the nominees for the Europa Awards..... Link : [Click Here](#)

Journalist : N/A



Volvo Trucks Malaysia added 16 new photos.

November 24 at 9:43pm · 🌐

Volvo Trucks Malaysia was one of the nominees for the Europa Awards for Sustainability EUMCCI 2017 in Best Social Impact and Best Environment Impact categories. Congratulations to all the award winners! Keep it up.



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